

# **Belk Charity Day Sale**

## **Important Information**

**What Is the Belk Charity Day Sale?** The Belk Charity Day Sale is an all-day sale event dedicated to supporting local non-profit organizations, such as the Giving Back Society. The GBS will have the opportunity to raise money customers receive 15% - 70% off Belk purchases storewide, including special savings on rarely-discounted brands. During the first 3 hours of the event, customers with Charity Day sale tickets will have access to deeper-discounted items. A Charity Day sale ticket can be redeemed for \$5 off a single purchase during the Charity Day sale hours and pre-sale. Limited exclusions apply.

**What Is a Pre-Sale?** Customers can select their purchases prior to the event, and these purchases are not charged until the morning of the Belk Charity Sale Day event. The pre-sale opportunity starts approximately 10 days before the Belk Charity Sale Day event and is for those customers who may not be able to attend the event to take advantage of the Belk Charity Day savings.

**When Is Pre-Sale Merchandise Available for Pick-up?** Pre-Sale merchandise may be picked up at any time starting on the morning of the Belk Charity Sale Day event.

**How Can Pre-Sale Merchandise Be Reserved?** Pre-Sale merchandise can be reserved for up to 25 days for customer pick-up. To reserve merchandise, the Belk Charity Day Sale ticket should be presented to a Belk associate who can provide the necessary details.

**How Many Belk Charity Day Tickets Can Be Used Per Transaction?**

Only one Belk Charity Day \$5.00 ticket can be used per transaction. For example, if the customer is purchasing 3 dress shirts and wishes to use 3 tickets the customer has purchased, the customer will need to make 3 separate transactions, using one ticket on each transaction. Customers may purchase as many tickets as they want.

**Where Can the Belk Charity Day Tickets Be Used?** They can be used at any Belk Store on the day of the Belk Charity Day event.

**Can Belk Charity Day Tickets Be Used to Purchase Sale Items?** Yes. For example, a dress shirt is on sale for 40% off regular retail. Also, there may be an additional savings, possibly 20%, on the day of the Belk Charity Day event. A Belk Charity Day ticket can be used to take an additional \$5.00 off this item, on top of the 40% and 20% sale discounts.

**Can Belk Charity Day Tickets Be Used to Purchase Cosmetics and Fragrances?** Yes.

**What are some of the featured brands?** Some of the featured brands are Calvin Klein, Chaps, Free People, Karen Kane, Levi's, Michael Kors and Vince Camuto.

**Will Any Belk Gift Cards Be Given Away at the Event?** Yes. The first 100 customers in each store on the morning of the Belk Charity Day Sale will receive Belk gift cards valued anywhere from \$5 to \$1000. One lucky person per Belk Division (for a total of two winners) will walk

away with a gift card worth \$1000. No purchase necessary. One per adult customer while supplies last.

**When Will Belk Charity Day Tickets Be Available for Purchase?** The Giving Back Society will be selling tickets starting approximately 5 weeks prior to the day of the Belk Charity Day Sale event.

**How to Purchase Belk Charity Day Tickets?** Tickets may be purchased from Giving Back Society by using the link below:

[Submit Belk Charity Day Ticket Purchase Request Form](#)